

## GET INVOLVED

### Fundraising through reuse - How to run a “good as new” jumble sale.



Here are some tips:

1. Do a leaflet drop about 2 weeks before the Jumble - the scouts go round all the streets & deliver them & they usually say: "We are holding a Good as New & Jumble sale on *date* and will be collecting items on *date*. If you have items you wish to donate please leave them outside your door after 6pm on this date & we will collect them".
2. If possible do it over 2 days (Friday evening & Saturday afternoon.). Advertise it as a "Good as New" on the Friday & "Jumble Sale" on the Saturday. The better items that you get donated will sell first on the Friday & you can charge a little bit more for everything. The rest will (hopefully) go on the Saturday.
3. Sell bin bags in the last half hour on the Saturday, usually £2 a bag and people can fill it up with what they like from the sale.
4. Talk to your local charity shops about taking what you end up being left with.
5. Have a tea & biscuits stand – e.g. 50p for a cup of tea/coffee & a biscuit to bump up the takings!
6. Have a collection plate at the door for people to donate on their way in, we don't get much out of this, but every little helps.
7. Talk to your local radio station & newspapers about free advertising.
8. Collect the items 2 days before the sale so that you have plenty of time to set everything out. Sort it from baby through to adult. The more organised the sale looks then the more likely you will sell more.
9. Make sure you have plenty of change.
10. Bring a couple of tape measures (you'll get curtains and things, plus people like to check inside leg etc when they buy items).
11. If you get items with tags on display them away from your other items so you can charge more.



## DON'T JUST DO IT – SHARE IT

- Want to share your groups recycling games or tips?
- Can you make a short film about recycling or something like our lego Recycling Centre film?



Then go to <https://www.facebook.com/recycle4norfolk/>